



Commerce Expediter for i Entry Edition

Go from green light to go-live in just 100 days!

Many organizations' e-commerce sites are little more than an organic outgrowth of their Web sites, providing an inconsistent shopping experience, slow or erratic performance, and poor or no integration with back-office processes like inventory and shipping. At worst, they risk losing customers to competitors that are providing a more robust and intuitive online experience. A good e-commerce site must:

- ♦ Provide an online shopping experience that's consistent with brick and mortar
- ♦ Implement best practices for marketing, merchandising and selling
- ♦ Integrate operations across Web, store, telesales and the back office
- ♦ Simplify processes across the company and beyond, to include customers, suppliers and partners
- ♦ Take advantage of the efficiencies, insights and innovation that e-commerce technology makes possible, to easily respond to needs and opportunities

Sirius Commerce Expediter for i Entry Edition gets your e-commerce site to the next level *fast*, with a comprehensive, tailored solution that:

- ♦ Is fully integrated back to IBM i, i5/OS® and OS/400® applications and databases
- ♦ Drives improved customer loyalty and increased shopping cart sizes by delivering rich, personalized and contextually relevant content at each stage of the shopping experience
- ♦ Supports all sales models, including B2C and B2B, on a single interaction platform
- ♦ Provides powerful business user tools for merchandising, catalog management, and cross-channel precision marketing campaigns and promotions
- ♦ Leverages the power of the underlying IBM platform for optimal performance, scalability, reliability and high availability

Sirius Commerce Expediter for i Entry Edition focuses on everything you need to sell online:

- ♦ A user experience based on industry best practice and brand-centric design
- ♦ A core store that includes a dynamic product catalog, categories, and product detail pages
- ♦ Precision marketing that includes dynamic one-to-one interactions with shoppers based on attributes like product preferences, order history, and online behavior
- ♦ Reporting and analytics using Google® Analytics as well as out-of-the-box and customizable reports
- ♦ Google Maps integration into your commerce site
- ♦ Search engine optimization (SEO) to increase Web presence and traffic to your site

Sirius Commerce Expediter for i is an integrated solution that quickly addresses your need to have an e-commerce site available for your customers.

Software:

- ♦ IBM WebSphere® Commerce Express, Professional, or Enterprise
- ♦ IBM WebSphere MQ

Supported Platforms:

- ♦ AIX®, Linux®, Windows®, IBM i, i5/OS, OS/400

Services:

- ♦ A **Solution Outline** tailored to your needs and system environment resulting in the design and implementation plan
- ♦ **Solution Implementation** that includes installation and configuration of IBM WebSphere Commerce, User Experience design, and development and integration of Commerce site pages
- ♦ **Solution Delivery** to ensure you can administer and expand the solution as your Commerce site needs grow

Cost:

- ♦ Starting at \$350,000 including software and services (hardware priced separately)

Implementation Timeline:

- ♦ Typically 100 days from hardware installation





Sirius has knowledge and experience gained through numerous successful implementations of IBM WebSphere Commerce solutions. We use a proven, proprietary methodology to ensure success and demonstrate value throughout each engagement:

♦ Define: **Sirius Solution Outline**

- Assess current commerce environment by a Commerce certified architect
- Review commerce vision and strategy
- Targeted customers and segmentation
- User experience and navigation
- Product catalog
- Marketing
- Checkout and order process
- Identify functional, nonfunctional, and technical requirements
- Deliver solution framework, creative approach, and the project plan

♦ Develop: **Sirius Solution Implementation**

- Install and configure installation and configuration of IBM WebSphere Commerce in a production-ready environment
- Develop user experience design
- Development and integration of Commerce site pages
- Integration to back-end systems, payment and shipping providers
- Empower customer to deploy marketing campaigns, promotions, cross-sells and up-sells
- Work with client on full site testing and acceptance

♦ Deliver: **Sirius Solution Delivery**

- Conduct a complete hand-off of solution
- Transfer knowledge and best practices to your staff for ongoing support
- Review and close-out project

In addition, Sirius Commerce Expediter for i Entry Edition can include:

- ♦ A mechanism to retrieve and display inventory stock levels at the SKU level on product/item detail pages as well as inventory within the shopping cart
- ♦ A framework for retrieving order header and detail from a remote database
- ♦ Custom integration framework to retrieve and insert data from IBM i, i5/OS and OS/400 systems (insert orders based on Commerce Order XML, retrieve inventory records, send inventory adjustments)

THE SIRIUS COMMERCE TEAM AND OUR SOLUTIONS

Sirius offers a comprehensive portfolio of solutions and services to help you implement a comprehensive e-commerce strategy. For more information about any of these offerings, please contact your Sirius representative.

