

Establish a dominant e-commerce presence

Today's best e-commerce sites are engaging customers through mobile sites and smartphone applications; providing customer feedback through ratings, reviews and blogs; and engaging through social sites like Facebook and Twitter. In addition, the newest Web 2.0 technologies are providing an online experience that is innovative, enriching, and easier to use.

It is critical for businesses not only to capitalize on new technologies and capabilities, but also to offer customers reliable, stable and fast performance when doing business across the Web. If your commerce site isn't user-friendly, or is slow or unresponsive, it reflects negatively on your brand and will drive your customers away—probably to your competitors' sites. A comprehensive commerce strategy should include:

- ♦ **Precision marketing features** such as cross-sell/up-sell, promotions, segmented communication, and analytics and reporting
- ♦ **Customer self-service features** such as registration, My Account, order and payment history/status, payment integration, and shipping methods/charges/tracking
- ♦ **Product catalog and maintenance features** such as categorization and navigation, inventory/pricing, contract pricing, attributes, and search
- ♦ **Order management features** such as inventory integration, partner integration, payment integration, financial system integration, and returns, exchanges and refunds
- ♦ **Social commerce features** such as a smartphone site and applications, ratings and reviews, and forums and blog integration

TAILORED SOLUTION OFFERINGS

Sirius Commerce Solutions leverage the strength of the industry-leading IBM® WebSphere® Commerce platform. Our Commerce Solutions team's deep knowledge and experience are gained from implementations of e-commerce solutions across a range of industries including retail, health care, government and manufacturing. That experience allows them to create complete commerce solutions that are tailored to clients' specific business goals, markets and customers.

Sirius Commerce Expediter is a complete, integrated solution that includes all software and services necessary to launch a fully functional e-commerce site in just 100 days

Sirius Commerce Expediter for i is fully integrated back to IBM i, i5/OS® and OS/400® applications and databases

Sirius Commerce Expediter for B2B is tailored specifically to meet the needs of B2B organizations

Sirius Commerce Solutions let you engage your customers like you never have before, using the latest industry-leading Web commerce technologies and market trends to provide them with an experience that is fast, reliable, stable, and will keep them coming back again and again.

Sirius provides:

- ♦ Design, installation, and integration with various systems
- ♦ Reusable e-commerce assets
- ♦ A proven e-commerce roadmap
- ♦ Experienced e-commerce specialists
- ♦ Accelerated deployments

Software used as part of Sirius Commerce solutions includes:

- ♦ IBM WebSphere Commerce Express
- ♦ IBM WebSphere Commerce Professional
- ♦ IBM WebSphere Commerce Enterprise
- ♦ IBM WebSphere MQ
- ♦ IBM DB2®
- ♦ IBM WebSphere Application Server

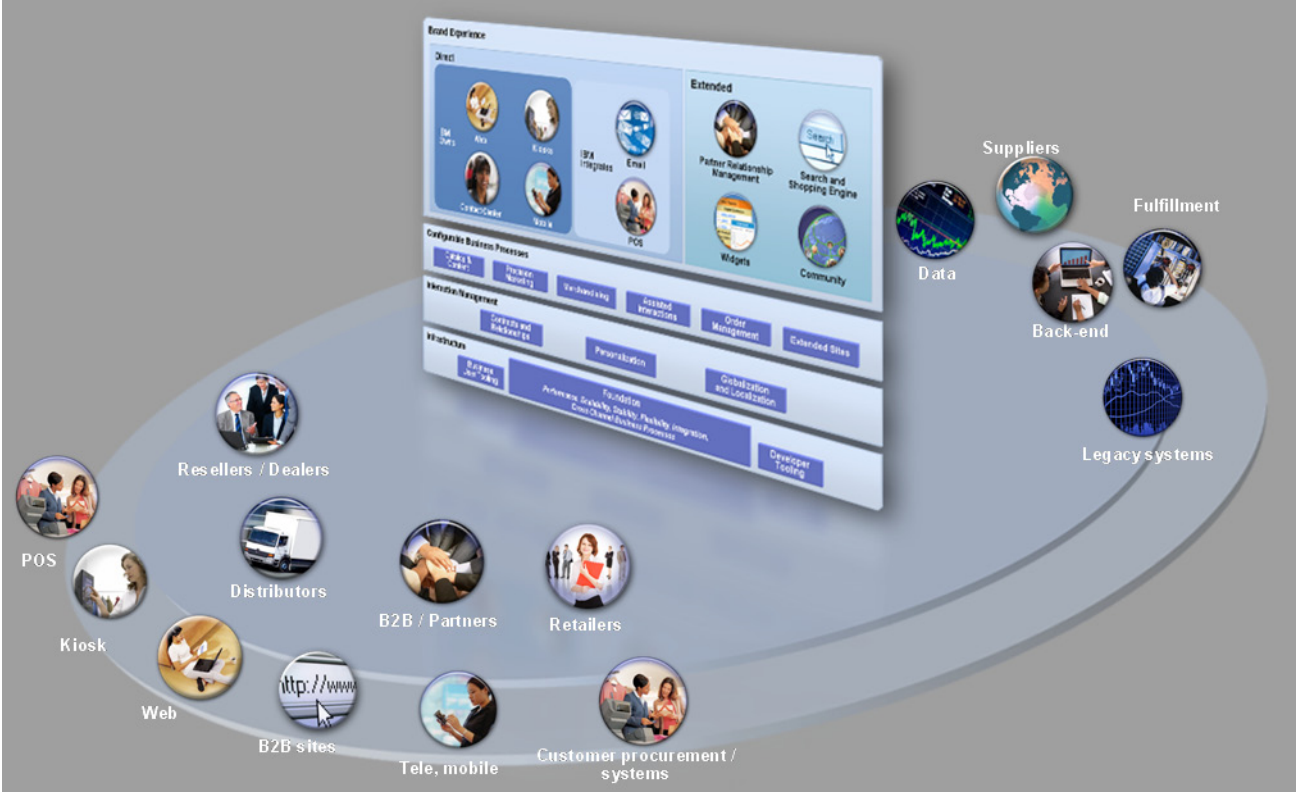
The Sirius Commerce Solutions team provides certified and proven product expertise to help you meet your business goals, implement commerce best practices, and establish an e-commerce solution that includes:

- ♦ User experience
- ♦ Catalog and content
- ♦ Marketing
- ♦ Selling
- ♦ Order management
- ♦ Social commerce
- ♦ Web 2.0





Sirius Commerce Solutions offers your organization the opportunity to realize business value by engaging experts with years of practical industry experience. They'll perform requirements-gathering and analysis of your software environment and infrastructure, enabling you to increase efficiency and maximize productivity based on your specific business needs.



Make Sirius your strategic partner for your e-commerce projects

Whether you've already implemented your own e-commerce software, or are evaluating deployment of a new commerce solution, Sirius consultants can help you make informed decisions starting with a complimentary software audit. Additional commerce services available from Sirius include:

- ♦ Development of long-term commerce strategy
- ♦ Endeca Search implementation and support
- ♦ Innovative Creative Design partners
- ♦ Installation services for major upgrades and incremental fix packs
- ♦ 24x7x365 WebSphere Commerce application support

By providing all aspects of a solution, including industry-leading software, hardware and services, Sirius is ideally qualified to help you solve even your most daunting business challenges. Tailored solution offerings are available in many areas including Business Optimization and Modernization, Commerce, Security, Collaboration, and Information Management.



IBM WebSphere software

