



Cisco TelePresence Callway:

Hosted telepresence service for small and medium-sized businesses

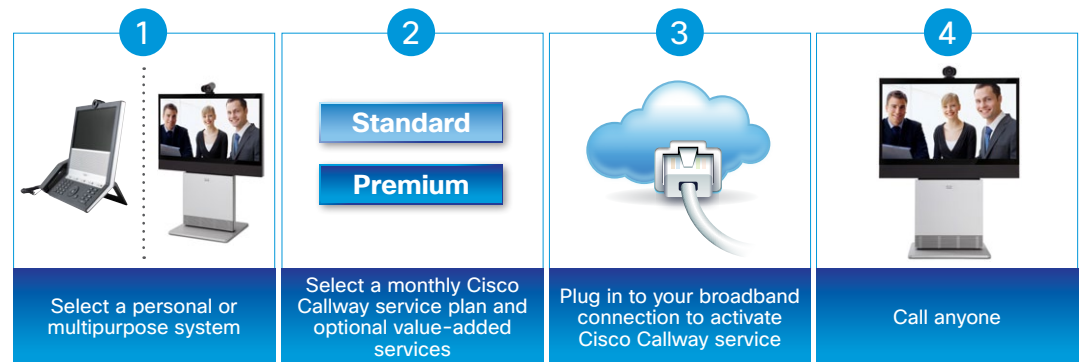
Overview

Cisco TelePresence drives in-person results—and it's not just for boardrooms anymore. Today, multipurpose and personal telepresence products and the Cisco TelePresence Callway subscription service make it possible for smaller businesses to use telepresence with “plug-and-play” simplicity over an existing broadband connection—no specialized IT expertise or equipment is required.

Cisco TelePresence Callway is a cost-effective, easy-to-use, subscription-based service that makes Cisco's industry-leading in-person collaboration experience both affordable and accessible to smaller businesses. Customers purchase Cisco TelePresence endpoints and subscribe to the Callway-hosted service, which comes with unlimited calling to Cisco TelePresence endpoints as well as to any standards-based video product that can make calls on the Internet.

Features

- 720p30 and 1080p30 high-definition video capability
- URI-based and IP address dialing
- Unlimited telepresence calling and data sharing
- Integrated firewall traversal technology for a plug-and-play experience
- Business-class 24x7 customer support
- Support for calls to standards-based H.323/SIP video collaboration endpoints and Public Switched Telephone Network (PSTN) users









Benefits for Your Business

- **Simple deployment:** Get set up in less than three minutes. The Callway service is “plug-and-play,” so you can start using your endpoints quickly without additional IT equipment or support.
- **Cost-effective use:** Easily set up and use Callway on a wide range of Cisco TelePresence endpoints, both personal and multipurpose, for a monthly subscription fee starting at \$99. Financing from Cisco Capital is available for the endpoints.
- **Unlimited collaboration:** Work together with colleagues, suppliers, and customers. Connect to Cisco Callway subscribers or to any standards-based telepresence or video user over the Internet. Set up multi-party MeetMe bridging for up to 12 participants instantly.
- **Business-class support:** Subscriptions come with live, 24x7, business-class service and support from Cisco.

Cisco TelePresence Callway Supported Endpoints | Quick Comparison Matrix

Endpoint Model

						
	Cisco TelePresence Movi	Cisco IP Video Phone E20	Cisco TelePresence System EX60	Cisco TelePresence System EX90	Cisco TelePresence System Quick Set C20, Profile 42 with C20	Cisco TelePresence System Codec C40, Profile 42 with C40
Environment	Mobile video worker	Desktop video phone	Personal TelePresence unit	Personal TelePresence unit	Boardroom TelePresence unit	Boardroom TelePresence unit
Available subscription options	Movi	Standard	Standard, Premium	Standard, Premium	Standard, Premium	Standard, Premium
User interface	Windows/Macintosh software client	Unit keypad	Cisco TelePresence Touch	Cisco TelePresence Touch	TRC5 remote control (Quick Set C20), Cisco TelePresence Touch (Profile 42 with C20)	TRC5 remote control (Codec C40), Cisco TelePresence Touch (Profile 42 with C40)
Data presentation	Yes	Receive ONLY	Yes	Yes	Yes	Yes
MultiSite	No	No	No	3 parties and self if optional MultiSite feature is installed	No	3 parties and self if optional MultiSite feature is installed
Camera	Any user-provided, PrecisionHD USB camera is optimal	Built-in 1/2.5" CMOS	PrecisionHD 1080p camera	PrecisionHD 1080p camera	PrecisionHD 1080p camera	PrecisionHD 1080p camera
Display	Windows/Macintosh model dependent	10.6" widescreen LCD	21.5" LCD monitor (with LED backlight)	24" LCD monitor	<ul style="list-style-type: none"> User-provided display (C20) 42" integrated display (Profile) 	<ul style="list-style-type: none"> User-provided display (C40) 42" integrated display (Profile)
Microphone	Windows/Macintosh model dependent	Built-in	Built-in	Built-in	Cisco Precision Microphone 20	(Optional) 1 omni-directional microphone w/cables, sold separately
Video inputs	None	None	1 x DVI-I	1 x DVI-I and 1 x HDMI	1 x DVI-I and 1 x HDMI	<ul style="list-style-type: none"> 1 x DVI-I 2 x HDMI 1 x S-Video/Composite input (BNC connectors)
Video outputs	Windows/Macintosh model dependent	None	None	1 x HDMI output	2 x HDMI output	1 x DVI-I and 1 x HDMI
Audio inputs	Windows/Macintosh model dependent	None	1 x 3.5mm line-in jack for PC or other audio source	<ul style="list-style-type: none"> 1 x 3.5mm line-in jack for PC or other audio source 1 x HDMI input Support for Cisco Precision Microphone 20 	<ul style="list-style-type: none"> 2 x Microphone, 4-pin MiniJack (for Cisco Precision Microphone 20) 2 x RCA/phono (mixed to mono) 	<ul style="list-style-type: none"> 2 x Microphone, 48V Phantom Powered XLR connector each with separate echo cancellers and noise reduction; all microphones can be set for balanced line level 2 x RCA/phono, line level, stereo PC input, configurable to 2 x RCA/phono, line level, mono auxiliary/DVD input 1 x HDMI, digital, stereo PC/DVD inputs
Audio outputs	Windows/Macintosh model dependent	<ul style="list-style-type: none"> Integrated front speakers RJ-9 headset jack 	<ul style="list-style-type: none"> Integrated stereo front speakers 2 x 3.5mm jack for headset 	<ul style="list-style-type: none"> Integrated stereo front speakers Integrated subwoofer 2 x 3.5mm jack for headset HDMI output 	<ul style="list-style-type: none"> 2 x RCA/phono (dual mono), 1 x HDMI (digital main audio) User-provided speakers (C20) Integrated speakers (Profile) 	<ul style="list-style-type: none"> 2 x RCA/phono, line level, stereo max audio, configurable to S/PDIF or 2 x RCA/phono, line level, mono to recording device 1 x HDMI, digital, stereo main audio User-provided speakers (C20) Integrated speakers (Profile)
Network interfaces	Windows/Macintosh model dependent	<ul style="list-style-type: none"> Internal 2-port Ethernet switch 1 x LAN/ Ethernet (RJ-45) 10/100/1000Mbps for PC 1 x LAN/ Ethernet (RJ-45) 10/100/1000Mbps for LAN 	<ul style="list-style-type: none"> Internal 2-port Ethernet switch 1 x LAN/ Ethernet (RJ-45) 10/100/1000Mbps for PC 1 x LAN/ Ethernet (RJ-45) 10/100/1000Mbps for LAN 	<ul style="list-style-type: none"> Internal 2-port Ethernet switch 1 x LAN/ Ethernet (RJ-45) 10/100/1000Mbps for PC 1 x LAN/ Ethernet (RJ-45) 10/100/1000Mbps for LAN 	1 x LAN/Ethernet (RJ-45) 10/100/1000Mbps	2 x LAN/Ethernet (RJ-45) 10/100/1000Mbps
Video quality	448p30 (best with PrecisionHD camera)	448p30	720p30 or 1080p30 (based on subscription)*	720p30 or 1080p30 (based on subscription)*	720p30 or 1080p30 (based on subscription)*	720p30 or 1080p30 (based on subscription)*

*720p30 resolution is available for both Callway Standard and Premium subscriptions with a recommended available symmetric bandwidth of 1.5Mbps. 1080p30 resolution requires a Callway Premium subscription with a recommended available symmetric bandwidth of 4.0Mbps, and installation of the Premium Resolution option.

Note: Callway support for MX-Series endpoints is coming soon. For MX200 specifications, visit http://www.cisco.com/en/US/prod/collateral/ps7060/ps11302/ps11776/data_sheet_c78-669335.html.